

Customer Website Requirements

Introduction

This document is intended to help you structure your thoughts & expectations for your website. It's also the starting point of IWant Solutions website creation process (see [our own website](#) for details). We use the information from this document as the basis for discussions with you to compile your full requirements, before responding to you with a proposal.

When you've completed the sections below, please [email](#) the document to us. All information will be treated as confidential, and we'll get back to you as quickly as possible.

If you have any queries at all, just contact us direct.

WEB DESIGN BRIEF

Please complete the following questionnaire so we can start working on your project. I appreciate you taking the time to fill this, I assure you we are not wasting your time, this will give me the clear idea of what you are looking for on this project (i.e. Understand your requirements and provide the most adequate design)

Contact Information

Name:	
Company Name:	
Address (city, street):	
Phone:	
Email address:	
Current website:	

Deadline

What is your deadline for this project?
I want my website to be online no later than:

Company Overview

Describe your company. What are your goals? What are the products / services your company sells? Who are your costumers (VERY IMPORTANT): age, sex, occupation? Why would clients choose you over another company?

Objectives

What is the goal of your website? What actions do you expect the visitors to take (click on a link, call, email, visit, collect information, buy)?

What will you provide?

<input type="checkbox"/> Concept or layout <input type="checkbox"/> Logo <input type="checkbox"/> Photos and images <input type="checkbox"/> Text <input type="checkbox"/> Brochure or catalog Other (please describe):
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Where do you stand regarding the information that needs to appear on your web site?

- Complete - no revision necessary.
- Almost complete - few revisions left, but won't hold up process.
- Work in progress - will be ready in time for final revisions.
- Early stages - might delay process but it's ok.
- Not ready - need help from a copywriting company.
- Home page – to get started and content for the inner pages will shortly follow.

What style do you want your website to have?

- | | | |
|------------------------------------|---------------------------------------|---|
| <input type="checkbox"/> Personal | <input type="checkbox"/> Professional | <input type="checkbox"/> Cool |
| <input type="checkbox"/> Informal | <input type="checkbox"/> Conservative | <input type="checkbox"/> Sophisticated |
| <input type="checkbox"/> Warm | <input type="checkbox"/> Neutral | <input type="checkbox"/> Upscale |
| <input type="checkbox"/> Simple | <input type="checkbox"/> Sleek | <input type="checkbox"/> Inviting |
| <input type="checkbox"/> Elegant | <input type="checkbox"/> Expensive | <input type="checkbox"/> Traditional |
| <input type="checkbox"/> Fun | <input type="checkbox"/> Friendly | <input type="checkbox"/> Artistic |
| <input type="checkbox"/> Trendy | <input type="checkbox"/> Modern | <input type="checkbox"/> Soft |
| <input type="checkbox"/> Colorful | <input type="checkbox"/> Creative | <input type="checkbox"/> Spiritual |
| <input type="checkbox"/> Bold | <input type="checkbox"/> Assertive | <input type="checkbox"/> Other, please describe |
| <input type="checkbox"/> Feminine | <input type="checkbox"/> Corporate | |
| <input type="checkbox"/> Masculine | <input type="checkbox"/> Formal | |

What colors do you want us to use?

Please give us some pointers regarding the colors you would like to see on your website:

Tell us about your logo

- I don't have a logo and don't want one. You can use this text as a logo:
- I don't have a logo but I want you to design one for me.
- I have a logo and I will send it to you in a high resolution file.

What are the pages that make up your website?

What are the pages that make up your website? (eg. About Us, Products / Services page, Contact page, etc.)

Which fields do you want to include in your contact form?

- | | | |
|--|---------------------------------------|--|
| <input type="checkbox"/> No contact form | <input type="checkbox"/> First Name | <input type="checkbox"/> Address |
| <input type="checkbox"/> Salutation | <input type="checkbox"/> Last name | <input type="checkbox"/> Zip Code |
| <input type="checkbox"/> Title | <input type="checkbox"/> Company | <input type="checkbox"/> Email Address |
| <input type="checkbox"/> City | <input type="checkbox"/> State | Other: |
| <input type="checkbox"/> Country | <input type="checkbox"/> Phone Number | |
| <input type="checkbox"/> Question | <input type="checkbox"/> Comment | |

Reference Websites

Which websites do you want us to refer to for the design of your website? Please describe what you like / dislike about each one.

Additional instructions

Please include any additional instructions here.

Thank you for taking your time to answer these questions.
Please contact us if you have any questions or need assistance.

Sincerely,
iWant Solutions
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www.iwantsolutions.net

